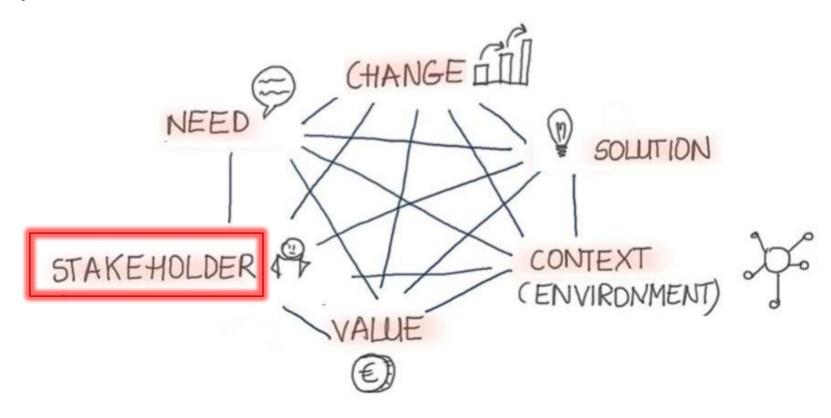A stakeholder is any individual, group, or organization that is affected by a change, has an influence over it, or has a vested interest in its outcome. This register provides a detailed view of each stakeholder's role, influence, interest, and specific concerns.

Stakeholder Name	Title / Group	Role	Power (H/M/L)	Interest (H/M/L)	Requirements	Concerns
Daily Commuters	User / Customer	Primary User	L	H	Reliable and predictable schedule, real-time arrival information, reduced travel time, cleaner and less crowded vehicles.	That the project leads to no real change, that service becomes more expensive, that data is misused.
Occasional Passengers	User / Customer	Secondary User	L	M	Easy-to-understand schedules and routes, convenient payment options, ability to plan a trip with high certainty.	That the system becomes too complex, that focus on main routes neglects less popular ones.
Minsktrans CEO & Board	Executive Leadership	Decision Maker / Budget Approver	H	H	A solution that improves KPIs (punctuality, ridership), stays within budget, enhances public image, and justifies the investment with a clear ROI.	Project failure, cost overruns, negative publicity, disruption during implementation.
Operations & Dispatch Managers	Management / Staff	Implementer / Operator	H	H	Actionable data and tools to manage the network in real-time, realistic schedules that account for traffic, cooperation from drivers.	Increased complexity of their job, being blamed for system shortcomings, resistance from drivers to new procedures.
Bus/Tram Drivers	Frontline Staff	Operator / Implementer	M	H	Realistic schedules that don't force them to speed, clear and timely communication from dispatch, tools that make their job easier (e.g., a driver tablet).	Increased monitoring and pressure, blame for delays outside their control, changes to established routes and timetables.
Minsk City Council	Executive Leadership / Government	Sponsor / Regulator	H	M	Improved city mobility, reduced traffic congestion, positive public sentiment, achievement of "smart city" and environmental goals.	High cost to the city budget, public backlash if the project fails, political fallout.
Traffic Management Centre	External Partner / Regulator	Collaborator / Enabler	M	M	Coordination on traffic light priority for public transport, data sharing to get a fuller picture of city traffic flow.	That bus priority measures worsen traffic for other road users, increased complexity in traffic management.
IT & Data Analysis Department	Internal Support	Technical Implementer	M	M	Clear technical requirements, reliable hardware/software, a stable budget for maintenance, and buy-in from operational staff to use the tools.	Being given responsibility for a system without the authority to enforce its use, technical failures leading to blame.
Local Media	External Influencer	Communicator / Influencer	M	M	Access to information, clear stories about improvements (or failures), official statements from management.	Lack of transparency from Minsktrans, continued public complaints about the service.